



COMMUNICATION STRATEGIES

BY ALAA ELHAWWARI

Lesson No 1

Good morning. Good afternoon. Good evening. Wherever you are in the world, whenever you're watching this video. Now we're going to talk about creating a positive relationship that supports your communication. As you know, guys, communication is a way of transferring information between two parties or two poles. Having a good relationship between the two parties or the two poles will ease the communication a lot. So the first thing you need to do is to create a positive and healthy relationship with your colleagues, with your subordinates, with your bosses, whenever you're working or wherever you're working. Also, this communication methodology by starting building a good and healthy relationship does not only apply for work, it also apply for your personal life. So you will find it a lot easier to talk your mind with your friend or your spouse or your son or your father. Why? Because you already have this strong and healthy relationship. But to talk to a stranger, some people might find it a little bit difficult or not as easy as talking to a friend. Why? Because of the relationship. So be the person who initiated be the person who started the good relation and the healthy relationship. Why don't you be always smiling. Go to the office, smile, and say good morning to everyone you pass through the desks. Say good morning. Just don't pass like a passenger in an airport. Usually when you are sitting in an airport, a passenger would pass by you with their bags or luggage. They don't say Hi. They don't say good morning. Just don't be that person. Be that colleague. Be the friend. Be the support system. Someone might have a bad day and your good morning might change it for them. So speak positively. Always smile and call people by their names. It's not like, hey, you. It's not like hello, dear. It's hi Alaa, how are you doing? That's it. It didn't take 2 seconds from your time, but it makes a difference with other people. Always be friendly and available. That's very important. Available is very important. When people come to you, you always listen. s long as you're not having something confidential on your desktop screen or you're not in the middle of a meeting or a middle of a call and someone approaches you, listen to them. If you are super busy, you can politely ask them, I'm willing to listen, but I will not be focusing with you because I'm in the middle of something. So be available. Being available is very important. This is where people start thinking about you as their support system,

which will make their communication with you and your communication with them is much easier, much faster and more accurate. Also, be gorgeous and praise people when they do something nice to you or when they do something nice at their job, even if the job is not related to you and always offer help whenever you can. That's basic things that our parents used to tell us when we were kids, right? You might be listening to this and like what these guys saying these things. I know it since I was a kid. Yes, but are we doing it and these things that you think that it's not important? It is important to create a relationship. There are people spend years of their lives studying the behavior of people in relationships. Relationship is a key element to your communication. So if you do it right, your communication will be right. It accordingly, your business will be easier and that's it.

